

TERMS AND CONDITIONS FOR BLOCKCHAIN INFLUENCER SERIES CAMPAIGN:

Our promotions are in no way sponsored, endorsed or administered by, or associated with, Facebook/Instagram/Twitter or any third party. You are providing your information to Blockchain.News and not to Facebook/Instagram/Twitter or any third party. The information you provide will only be used for the Campaign Entry.

AGREEMENT TO THE OFFICIAL RULES:

By participating, each entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Promoter, Blockchain.News, which are final and binding in all matters related to Blockchain.News.

Recruitment period for Blockchain Influencer Series Campaign: 03/09/2019 12:00PM HKT to 23/09/2019 11:59PM HKT.

The deadline for all applications will be 23/09/2019 11:59PM HKT.

OFFICIAL TERMS AND CONDITIONS:

Contribution Points Withdrawal

The withdrawal of Contribution Points (“CP”) will result in a conversion of the CP to Ethereum (“ETH”) based on the conversion rate displayed on the CP Withdrawal Page (“Conversion Rate”). The Conversion Rate shown on the withdrawal form is only for reference. The final Conversion Rate will be locked in at the time of withdrawal request submission. The details of the withdrawal, including the final Conversion Rate used and the Receiver’s ETH address, will be sent to the user for confirmation. The user must confirm that the transaction details are valid within 30 minutes of receiving the confirmation email, replying with the words “CONFIRM”, otherwise the transaction will be deemed cancelled. In the case of any errors in the information contained in the confirmation email, the user should reply to the confirmation email with the corrected information and the Blockchain.News team will handle each case accordingly.

Only withdrawals of balances of at least 2,000 CP will be permitted. A maximum of 10,000 CP can be withdrawn per account on a weekly basis. For the purposes of these Terms and Conditions, a week is defined as starting on Monday 12:00AM (GMT+8) and ending on Sunday 11:59PM (GMT+8). Users must first fulfill the proper Know Your Customer (“KYC”) procedures in order to initiate the withdrawal process for the first time.

Upon receipt of the user withdrawal request, Blockchain.News will process the application within 3 working days of the approval of the withdrawal request.

Awarding of CP

CP will be rewarded by the Blockchain.News Official Account after each rewardable action is deemed to be complete. In situations where it is necessary for users to provide evidence of their fulfillment of certain requirements, it is the responsibility of users to properly communicate this evidence to the Blockchain.News team before CP can be awarded. Blockchain.News reserves the final decision as to the awarding of CP to any specific user.

CP will usually be credited to user accounts within 2 days of the approval of the reward by the Blockchain.News team. If there are disputes regarding the claiming of CP, users should contact content@blockchain.news and a response will be provided within 2 working days of the receipt of the enquiry.

Evaluation Criteria of Submitted Articles

Eligibility of Video/Article Content are not eligible for submission as part of the Blockchain Influencer Series Campaign if they belong to any one of the following categories:

- Materials considered to be promotional
- marketing materials for other projects, such as press releases or content that is not the original work of the author,
- or plagiarism or any offensive or insulting viewpoints that contain malicious intent.

Criteria for getting CP

Only a maximum of 5 selected influencers will receive CP rewards based on their application. Submitted content will be reviewed and awards will be decided on criteria such as, but not limited to, creativity, insightfulness of analyses, and richness of content.

Know Your Customer (KYC) Procedures

Any users who wish to withdraw their CP from their account for the first time must go through the necessary KYC procedures before doing so. When Content Creators join the Blockchain Influencer Series Campaign, they must provide valid social media accounts, such as LinkedIn, Twitter, or Medium accounts and email addresses for approval before participation. This can be provided both via email or entered into the Content Creators' Blockchain.News profile. This is done to ensure that every user has only one active account and prevent the creation of fraudulent accounts.

Copyrights

Copyrights to all content created by users will be transferred to Blockchain.News once the content has been published. Blockchain.News will take full ownership of the content and may make any changes deemed necessary and will have the right to publish the document in other locations at the full discretion of Blockchain.News. If the original writer wishes to post the content elsewhere outside of the Blockchain.News platform, the Blockchain Influencer Series Campaign must provide proper references to the original article published on the Blockchain.News platform. Blockchain.News reserves the right to take legal action against any copyright violations or plagiarism.

General Terms

You participate in the Blockchain Influencer Series Campaign at your own risk. You agree that you as the user are solely responsible for your actions in connection with the Blockchain Influencer Series Campaign, any breach of your obligations under the Terms and Conditions, and for the consequences of any such breach.

Blockchain.News reserves the right to interpret and apply the policies and procedures communicated within the Terms and Conditions in its entirety.

Taxes

The Blockchain Influencer Series Campaign will be open to Blockchain.News international community members. As residents and citizens of different tax regimes will be involved in the Blockchain Influencer Series Campaign, it will be the user's sole responsibility to report and pay any applicable taxes to the respective tax jurisdiction in relation to the user's participation in the Reward Scheme.

Termination

Blockchain.News reserves the right in its sole discretion to terminate any user's participation in the Blockchain Influencer Series Campaign at any time.

Governing Laws

The formulation, legal force, application and interpretation of these Terms and Conditions shall be governed by the laws of the Hong Kong Special Administrative Region of the People's Republic of China.

Disclaimer

Blockchain.News reserves the right to modify or discontinue the Program and its Terms and Conditions at any time, either temporarily or permanently (or any part thereof). Blockchain.News will usually provide notice to users within a reasonable period in advance of any changes or updates to the Terms and Conditions.

If you have any questions or concerns regarding any of the Terms and Conditions, feel free to email us at marketing@blockchain.news