

Writer Guidelines

Why Write for Us?



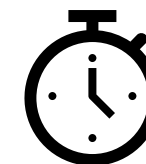
Global Exposure

Access to our global audience of readers. Interact with our global partners and leaders in the blockchain space!



Crypto Rewards

Earn Bitcoin or Ethereum via participation of Contribution Points Scheme.



Flexible Commitment

Submit high quality articles according to your own schedule.

Operational Guidelines

5 Steps to submit your article



Dos and Don'ts



Dos

Content on Blockchain & Cryptocurrencies

- ✓ English content
- ✓ Original
- ✓ Latest news on blockchain and cryptocurrency adoption and regulation
- ✓ Insightful analysis/infographics
- ✓ Educational article
- ✓ Research report/statistics
- ✓ Technical article on the state of blockchain development



Don'ts

Content on Blockchain & Cryptocurrencies

- x Any materials considered to be promotional or marketing materials for other projects
- x Content that is not the original work of the author or plagiarism
- x Any offensive or insulting viewpoints that contain malicious intent

Registration

Go to [Blockchain.News](#) front page. Click the “Registration” button at the top right corner.

Enter your email and password for registration. If you want to apply to be a writer, make sure you tick BOTH boxes.

Follow Us:

Blockchain

News

Sign in

REGISTER

Subscribe

MEMBER REGISTRATION

As a member of Blockchain News you will have access to the latest blockchain news and exclusive events hosted by Blockchain.News and our partners. Register now and stay tuned for even more greater things to come!

Email *

Full Name *

Please make sure passwords are at least 6 characters long and with at least ONE number, ONE capital letter, ONE lowercase letter, and ONE symbol.

Password *

Confirm Password *

☒ Newsletter Sign Up

☒ Become Contributor

Profile Setup

STEP 3

Setup your writer profile, upload your profile picture and add a short intro and bio

STEP 4

Let the readers learn more about you! Fill in your personal websites, experience and interesting facts!

Please complete the following only if you checked the checkbox to apply to be a writer.

Profile Image (180px x 180px and smaller than 300KB) *

[\[Crop Helper for Profile Picture\]](#)

No file chosen

Short Intro (This should be a concise summary (less than 250 characters) of what the world should know about you. Be creative!)

*

Bio *

Website

Medium

Telegram

LinkedIn

Twitter

Facebook

Experience (separated by commas)

Interested (separated by commas)

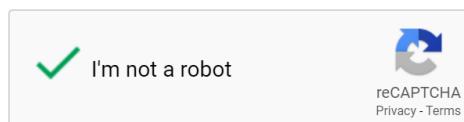
Interesting Facts

Profile Setup

STEP 5

Read the terms and conditions of writer guidelines and Contribution Points Scheme. Tick “I’m not a robot” in reCAPTCHA.

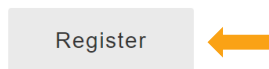
By registering as a writer, I agree to the Blockchain News [Writer's Terms and Conditions](#) in addition to the General Member Terms. I also understand that in order to receive rewards for my content, I will have the option to participate in the Contribution Points Scheme and my participation in the scheme indicates my agreement with the [Contribution Points Scheme Terms and Conditions](#).



STEP 6

Click “Register” to complete the registration.

By registering as a member, I agree to the Blockchain News [General Terms and Conditions](#) and [Privacy Policy](#).



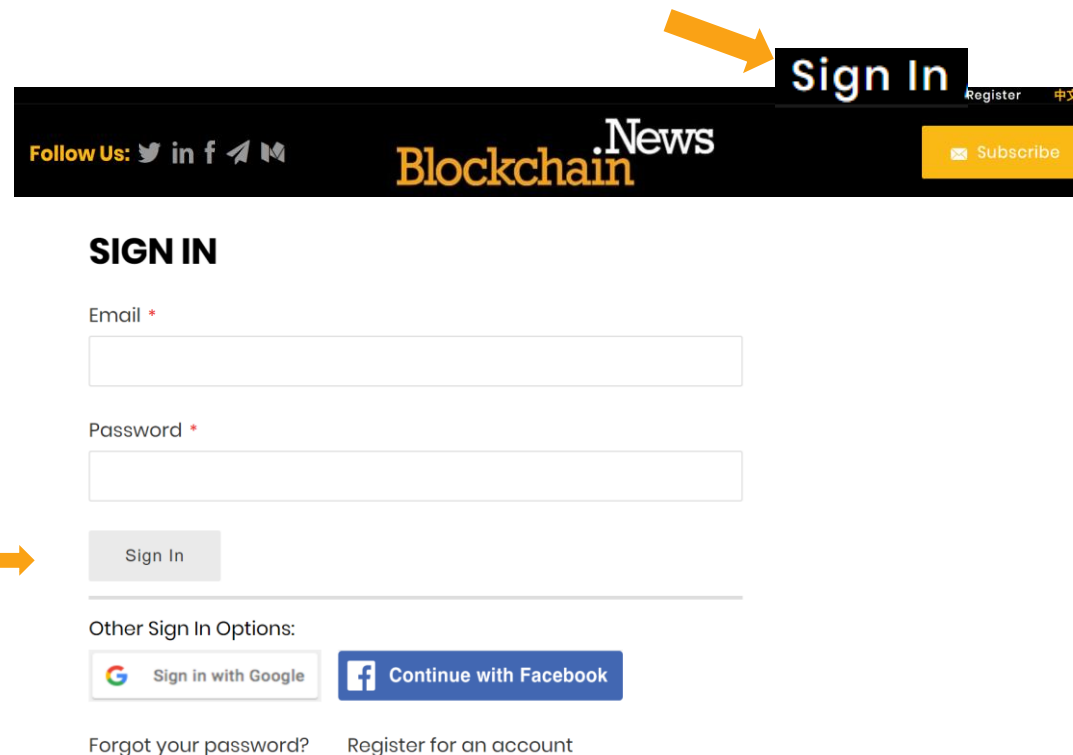
Login

STEP 1

Go to Blockchain.News front page, click “Sign In “ at top right corner.

STEP 2

Input your email and password to sign in.



Follow Us: [t](#) [in](#) [f](#) [v](#) [M](#) **Blockchain**.News [Register](#) [中文](#) [Subscribe](#)

SIGN IN

Email *

Password *

[Sign In](#)

Other Sign In Options:


[Sign in with Google](#) [Continue with Facebook](#)

[Forgot your password?](#) [Register for an account](#)

Profile Review

STEP 1


Review the details you have put during writer registration, including writer's profile picture, bio, websites, etc.



Matthew Lam
Admin, since Mar 19, 2019
Contribution Point : **14100 CP** ([More Info](#))
(KYC Level : 0) [Upgrade](#)
(UserID : 6296c485-8cf0-450d-b2cd-8c97c629fa9b)
Passionate in blockchain and crypto research!

6
Followers

0
Following

 [in](#)

Website: [blockchain.news](#)

Extended Profile

Bio

I believe the true value of cryptocurrencies is the underlying blockchain technology. The development of CBDC, DeFi, blockchain standardization are the key trends to watch in 2020!

Experience

Crypto Research

Areas of Interest

[#BLOCKCHAIN](#) [# REGULATION](#) [# CRYPTOCURRENCY](#) [# CBDC](#) [# STABLECOIN](#) [# IEO](#) [# STO](#)

Interesting Facts

I like diving into crypto stats!

Profile Review

STEP 2


Click the “pencil icon” to edit your profile.

STEP 3

Input your BTC and ETH address if you would like to take part in the Contribution Points Scheme.

STEP 4


Click “Save changes” to update your writer profile



Matthew Lam
Admin, since Mar 19, 2019
Contribution Point : **14100 CP** ([More Info](#))
(KYC Level : 0) [Upgrade](#)
(UserID : 6296c485-8cf0-450d-b2cd-8c97c629fa9b)
Passionate in blockchain and crypto research!

6 Followers | 0 Following

[in](#)
Website: blockchain.news



BTC Address

ETH Address



Save changes

Close

Post Article

Image size requirement for Featured and Thumbnail image



Featured Image (1200 x 630 px)

Facebook Moving Further Away From Libra, But Considering its Own Digital Token System



Bitcoin Safe Haven Status Under Fire Following US Federal Reserve Rate Cuts to Combat Coronavirus Disruption



Hong Kong Blockchain Ecosystem Feb 2020 - New Members




CEX.IO Founder: US and UK Investors Expect Bitcoin to Serve as Hedge Against Currency Depreciation



German Financial Regulator Officially Classifies Cryptocurrencies as Financial Instruments

LATEST




Thumbnail Image (357 x 234px)

INDUSTRY

China Establishes First-Ever Blockchain Zone in Central Province of Hunan

SARAH TRAN MAR 05, 2020 | 2 MIN READ

REGULATION



India's Supreme Court Turned the Tables on Crypto Ban in Landmark Ruling

BRIAN NJUGUNA MAR 05, 2020 | 2 MIN READ

Post Article

To post your article, Click “Post” on the top bar, then click “News”.

Step 1-7

1 Article title

Thumbnail Image (357 x 234 px and smaller than 300KB)
[Crop Helper for Thumbnail]

★ **2** No file chosen **Upload the thumbnail image**

Featured Image (1200 x 630 px and smaller than 300KB)
[Crop Helper for Featured Image]

★ **3** No file chosen **Upload the featured image**

Category (Separated by comma)

4 blockchain,bitcoin **Create the article tag, up to 10 tags per article (these tags will show at the end of the article)**

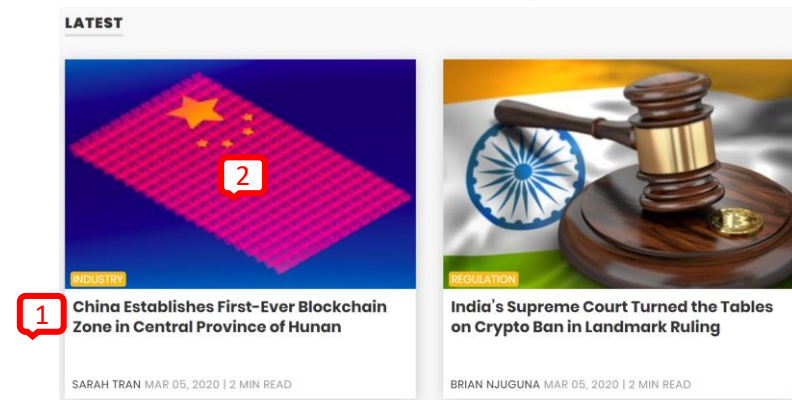
Pub Date:

5 04/29/2019 12:00 AM

★ **7** Summary
Short description of post

6 **Select the post tag (which means the yellow tag at bottom left corner)**

A short summary of your article, up to 70 words.



Post Article

To post your article, Click “Post” on the top bar, then click “News”.



Step 1-7

1 Article title

Title

Thumbnail Image (357 x 234 px and smaller than 300KB)

[Crop Helper for Thumbnail]

★ **2** **Upload the thumbnail image**

Choose File No file chosen

Featured Image (1200 x 630 px and smaller than 300KB)

[Crop Helper for Featured Image]

★ **3** **Upload the featured image**

Choose File No file chosen

Category (Separated by comma)

4 blockchain,bitcoin **Create the article tag, up to 10 tags per article (these tags will show at the end of the article)**

Pub Date:

5 04/29/2019 12:00 AM

Post at Tab

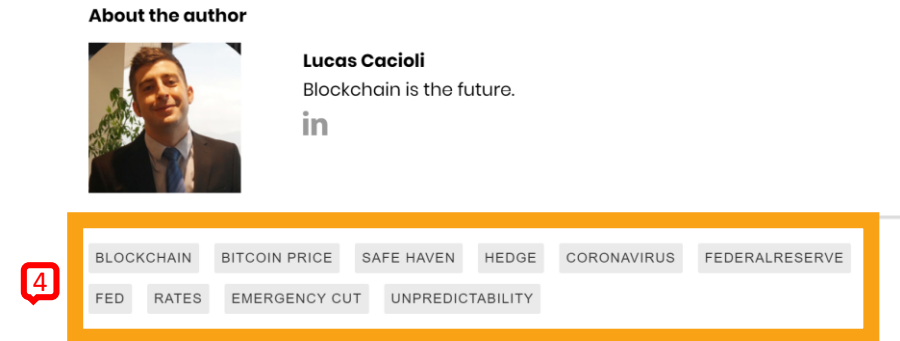
6 **Select the post tag (which means the yellow tag at bottom left corner)**

Classics
Featured
Activity

★ **7** **A short summary of your article, up to 70 words.**

Summary

Short description of post



Post Article

To post your article, Click “Post” on the top bar, then click “News”.



Step 8

Content *

Edit View Format Insert Table

Paragraph Verdana 11pt B I U “ ” A A

For image/chart insertion

For quote insertion

Adding hyperlink for selected phrases

Use “Left” for alignment

0 WORDS

Detailed description: This image shows a rich text editor interface for posting an article. The editor has a menu bar with 'Edit', 'View', 'Format', 'Insert', and 'Table'. Below the menu, there's a toolbar with various formatting options. The 'Paragraph' button is highlighted with an orange box and an arrow pointing to it with the text 'Use “Paragraph” for formatting'. The 'Quote' button (represented by double quotes) is also highlighted with an orange box and an arrow pointing to it with the text 'For quote insertion'. The 'Link' button (represented by a chain link icon) is highlighted with an orange box and an arrow pointing to it with the text 'Adding hyperlink for selected phrases'. The 'Image' button (represented by a picture icon) is highlighted with an orange box and an arrow pointing to it with the text 'For image/chart insertion'. The 'Left' alignment button (represented by three horizontal lines) is highlighted with an orange box and an arrow pointing to it with the text 'Use “Left” for alignment'. The editor also shows the font 'Verdana' and size '11pt', and a word count of '0 WORDS' at the bottom right.

Post Article

Step 9

Tick the checkbox to indicate the article is ready for Blockchain.News to review.

☐ 中文 - For Chinese language posts ONLY

☒ The article is **READY** for Blockchain News to Review

For all writers

By submitting this article, I confirm that I understand and agree to the [General Writer's Terms and Conditions](#).

For participation in Contribution Points Scheme (Optional)

For CP scheme participants, please read the terms and tick the first checkbox.

☐ I, the Corresponding Author, declare that this article is **original, has not been published before** and is not currently being considered for publication elsewhere. I confirm that I understand and agree to the [Contribution Points Scheme Terms & Conditions](#).

- All content must be original by the writer and must not have been posted elsewhere prior to being published on Blockchain.News to be eligible for rewards under this scheme.

- Copyrights to this article will go to Blockchain.News upon publishing if you are participating under this scheme. Any subsequent re-posts on any other site must have proper referencing to Blockchain.News.

For writers only

☐ I would like to participate in the Contribution Points Scheme as a Writer.

For influencers only

☐ I would like to participate in the Contribution Points Scheme as an Influencer.

Click "Save" to submit the article

Save

Profile Image Requirement

The profile image should demonstrate the professionalism of the writer. The face of the writer should be clearly recognizable in the profile image.

Profile image size requirement is 180x180 px.

Good Examples



Contribution Points Scheme

Columnists writing for Blockchain.News can now get crypto rewards for content that they contribute under our Contribution Points Scheme. You, as one of our valued columnists, will have the opportunity to choose which articles you want to be included into the scheme. Rewards will be given in the form of Contribution Points ("CP") which will be converted into cryptocurrencies upon withdrawal.



Contribution Points Scheme

Two Tiers of the Contribution Point Scheme

1) Writers

The Writers tier caters to writers with genuine interest to share their thoughts on blockchain and cryptocurrencies.

2) Influencers

The Influencers tier is for influencers who wish to enhance their reputation in the blockchain and cryptocurrency industry.

Criteria of Influencers at Blockchain.News

- Articles posted on your LinkedIn profile reach over 100 likes or if you have over 5,000 LinkedIn followers; or
- Articles posted on your Medium profile reach over 100 claps or if you have over 1,000 Medium followers.

Value of Contribution Points

100 CPs is equivalent to USD 10 worth of Bitcoin/Ethereum

Writers

Criteria	Rewards
Article approved by Blockchain.News team and published, with a minimum viewership of 30	100 CP
Article selected to be put in the “Featured” section of Blockchain.News	200 CP

Influencers

Criteria	Rewards (Total CPs awarded)
i) Article approved by Blockchain.News team and published; ii) The author shared/reposted the article on his/her own websites/social media channels, with referencing attributed to Blockchain.News	200 CP
Article reaches over 300 views on Blockchain.News	300 CP
Article reaches over 600 views on Blockchain.News	600 CP
Article selected to be put in the “Featured” section of Blockchain.News	200 CP each

Note: Views refers to Unique Viewership in Google Analytics.

