

Blockchain.News Writer Community

Terms and Conditions

Effective as of July 12, 2019

The Writer Community Terms and Conditions ("Terms and Conditions") serve to govern participation in the writer community maintained by Blockchain.News, the blockchain news division wholly owned and managed by Worldmoney Blockchain Management Co., Ltd. The Terms and Conditions highlighted below will constitute the general terms and conditions for writers who contribute content to the Blockchain.News platform. For details regarding the terms related to the reward scheme that writers will also be able to participate in for rewards related to their content contribution, please refer to the Blockchain.News Contribution Points Scheme ("Reward Scheme") Terms and Conditions. The Reward Scheme Terms and Conditions are intended to be applied in conjunction with this set of Terms and Conditions only for content participating in the Reward Scheme.

By agreeing with the Terms and Conditions listed below, you as the writer will also be agreeing to the general Terms and Conditions, Privacy Policy, and all other terms and conditions that generally apply to the Blockchain.News website and mobile applications (collectively known as the "Terms").

Please carefully read and accept the Term and Conditions below. By accepting these Terms and Conditions, you are entering into a binding agreement between you and Blockchain.News and confirm that you have fully read and understood the conditions listed below.

1. Minimum publishing requirements

- Basic requirements of the writer articles
 - \circ No minimum word count
 - o Information related to blockchain and cryptocurrencies
 - \circ $\;$ Articles must include both the thumbnail and featured photos
 - Writers can use the same photo for both the thumbnail and featured photo as long as they meet the image size specifications below
 - o The articles submitted must be original and independent
 - o Proper references are required for any data source used

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• Eligibility of writer articles

Articles are not eligible for submission as part of the Reward Scheme if they belong to any one of the following categories:

- Materials considered to be promotional or marketing materials for other projects, such as press releases
- \circ $\;$ Content that is not the original work of the author, or plagiarism
- o Any offensive or insulting viewpoints that contain malicious intent
- Image guidelines
 - o Image requirement
 - Thumbnail photo: 357 px x 234 px
 - Featured photo: 1200 px x 630 px
 - o Writer must quote the image source at the end of the article
 - Single logo images are not permitted as either the thumbnail or featured photo

2. Copyrights

Copyrights to any and all content that is not part of the Reward Scheme will remain with the writer. There will be no restrictions as to where the content can be reposted outside of the Blockchain.News platform nor will the writer be obligated to reference Blockchain.News relating to any such content. The writer however must give Blockchain.News sufficient notice in the case of any content the writer wishes to withdraw from the Blockchain.News platform. Proper arrangements will be made and agreed upon on a case-by-case basis.

3. Confidentiality

Any exchange of information and documents between Blockchain.News and the writer that are not intended to be included in the final work will be kept confidential and will not be shared with any other third parties. Any NDA agreement that is signed between you as the writer and Blockchain.News will supersede this clause.

4. Governing Laws

The formulation, legal force, application and interpretation of these Terms and Conditions shall be governed by the laws of the Hong Kong Special Administrative Region of the People's Republic of China.

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5. General Terms

Blockchain.News reserves the right to interpret and apply the policies and procedures communicated within the Terms and Conditions in its entirety.

6. Disclaimer

Blockchain.News reserves the right to modify or discontinue the Program and its Terms and Conditions at any time, either temporarily or permanently (or any part thereof). Blockchain.News will usually provide notice to users within a reasonable period in advance of any changes or updates to the Terms and Conditions.

7. Contact Us

If you have any questions or concerns regarding any of the Terms and Conditions, feel free to email us at <u>content@blockchain.news</u>.

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